



Place Exchange Australia & New Zealand Inventory Guide



Place Exchange Inventory Guide

Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Australia	Live	Billboards	52	744 million
	New Zealand	Live	Billboards	187	316 million
	Australia	Live	Bars and Restaurants, Gyms, Point of Care	1,068	750 million
	Australia	Live	Billboards , Retail, Street Furniture	1,294	28 million

Civic Outdoor

Australia

Civic Outdoor is an Australian owned and operated billboard company, with over 50 years of experience delivering high quality large format OOH advertising. The network currently features 50+ premium large format digital assets across Australia's two major cities Melbourne and Sydney. Civic Outdoor is focused on innovation, flexibility, and growing its programmatic offering for advertisers.

Video not supported by publisher

Coverage

Digital Screens **52**

4-Week Impressions **744,605,770**

Markets Reached **Melbourne, Sydney**



Images are for illustrative purposes only



Go Media

New Zealand

Go Media NZ is a leading independent outdoor media company with the largest digital billboard network in New Zealand, featuring over 180 screens nationwide. Go Media combines strong regional coverage with a focus on community and cultural uplift, enabling them to reach audiences across New Zealand.

Video not supported by publisher

Coverage

Digital Screens **187**

4-Week Impressions **316,065,588**

Markets Reached **35**



Images are for illustrative purposes only



Motio

Australia

Motio operates premium networks across high-dwell environments including office towers, fitness clubs, residential buildings, retail destinations, and lifestyle venues. Their campaigns capitalise on long dwell time by integrating best-in-market technology with carefully curated content and strategic display placement to deliver impact at the right time, in the right place, and with intent.

Video not supported by publisher

Coverage

Digital Screens **1,068**

4-Week Impressions **750,999,204**

Markets Reached **9**



Images are for illustrative purposes only



QMS Media

Australia

QMS is a leading DOOH company in Australia, reaching 94% of Australians nationally and providing clients with dynamic and innovative advertising solutions across their expanding portfolio of premium billboards, retail and airport locations. QMS also operates digital street furniture throughout Sydney to influence motorists, pedestrians and shoppers alike.

Video not supported by publisher

Coverage

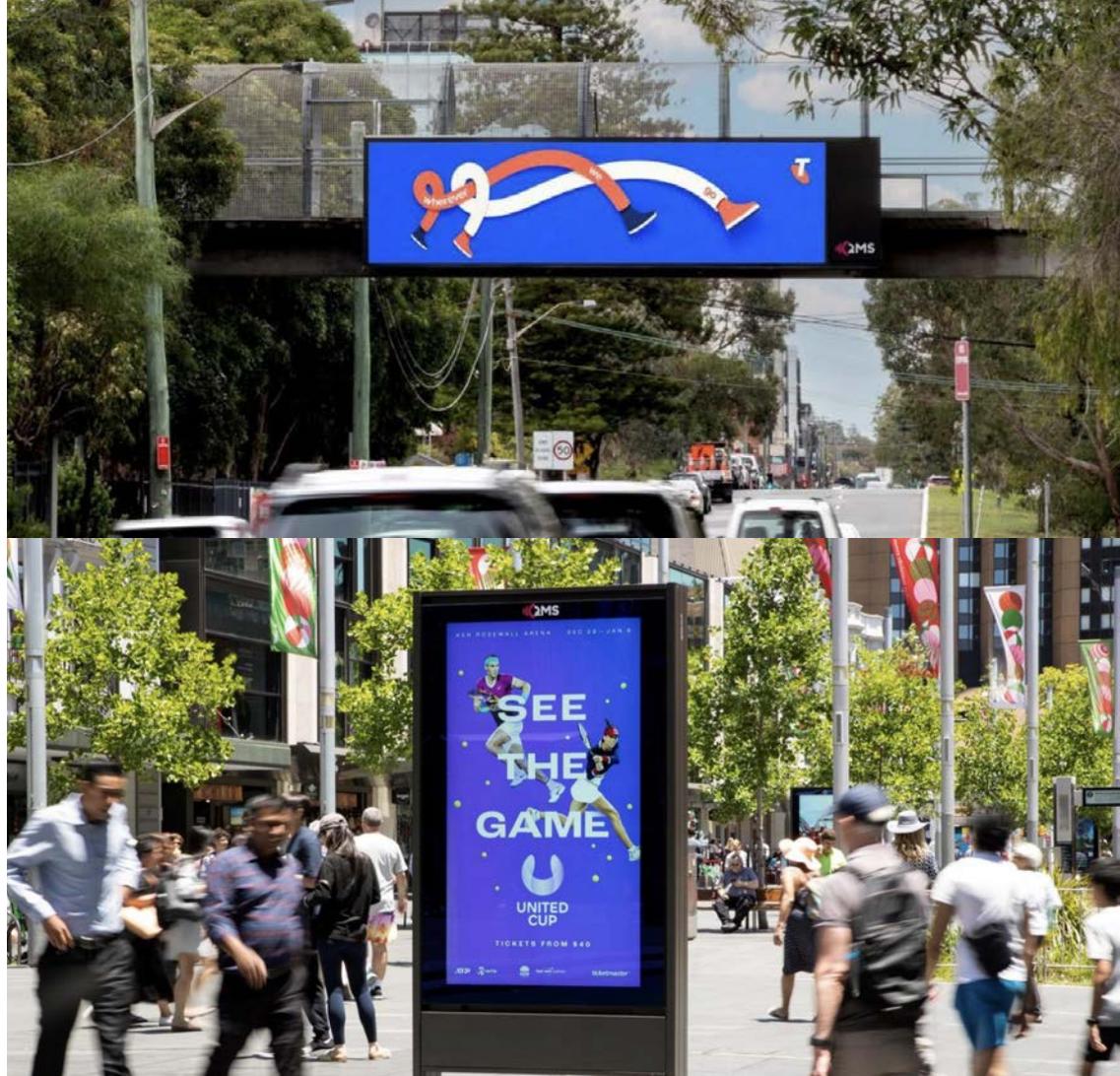
Digital Screens **1,294**

4-Week Impressions **28,027,725**

Markets Reached **7**



Images are for illustrative purposes only



Unlock the real power of OOH.

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